

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
572206-1	09/30/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	11757

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	572206	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/10/12	09/16/12	M-F 530a-6a	530a-6a	11-11--	:30	4	\$250.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 11-11-- 4 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/10/12 5:58 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM									
2 13 Tu 09/11/12 5:40 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM									
3 13 Th 09/13/12 5:53 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM									
4 13 F 09/14/12 5:42 AM M-F 530a-6a 530a-6a :30 MATTV51 \$250.00 NM									
2	09/10/12	09/16/12	M-F 7a-8a	7a-8a	11111--	:30	5	\$475.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 11111-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/10/12 7:27 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM									
2 13 Tu 09/11/12 7:57 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM									
3 13 W 09/12/12 7:56 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM									
4 13 Th 09/13/12 7:27 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM									
5 13 F 09/14/12 7:18 AM M-F 7a-8a 7a-8a :30 MATTV51 \$475.00 NM									
3	09/10/12	09/16/12	M-F 8a-9a	8a-9a	11111--	:30	5	\$475.00	NM
<hr/>									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 11111-- 5 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 M 09/10/12 8:10 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM									
2 13 Tu 09/11/12 8:28 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM									
3 13 W 09/12/12 8:27 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM									
4 13 Th 09/13/12 8:12 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM									
5 13 F 09/14/12 8:12 AM M-F 8a-9a 8a-9a :30 MATTV51 \$475.00 NM									

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Dallas, TX 75267-7596

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572206-1	09/30/12	September 2012	08/27/12 - 09/16/12
Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 2011	11757	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/10/12	09/16/12	Sa 7a-9a	7a-9a	-----1-	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----1- 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/15/12 7:52 AM Sa 7a-9a 7a-9a :30 MATTV51 \$425.00 NM									
5	09/10/12	09/16/12	Su 7a-9a	7a-9a	-----	:30	0	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Su 09/16/12 8:24 AM Su 7a-9a 7a-9a :30 MATTV51 \$425.00 NM									
6	09/10/12	09/16/12	Sa 9p-1005p	9p-1005p	----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
09/10/12 09/16/12 ----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 13 Sa 09/15/12 9:49 PM Sa 9p-1005p 9p-1005p :30 MATTV51 \$1,000.00 NM									

Total Spots 17 Gross Total \$7,600.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,140.00
<u>Net Amount Due</u>	\$6,460.00